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FOR IMMEDIATE RELEASE

CRAWFORD® TO PRESENT DURING 22nd ANNUAL INSURANCE INDUSTRY CONFERENCE

ATLANTA (March 15, 2018) – Crawford & Company® (www.crawfordandcompany.com) (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, today announced that W. Bruce Swain, executive vice president and chief financial officer, Rohit Verma, global chief operating officer, and Larry C. Thomas, global president of Crawford Specialty Solutions, will present during the 22nd Annual Insurance Industry Conference, sponsored by the CFA Society New York, on Tuesday, March 20, 2018 at 9:50 a.m. EST. The conference will be held at 1540 Broadway, Suite 1010, New York City.

Interested investors and other parties may watch a simultaneous webcast of the presentation by going to <https://www.cfany.org/22nd-annual-insurance-conference-crd-b-crawford-company/>. Presentation materials will also be available on the investor relations section of the company's website. The on-line replay will be available after the webcast and should remain available for approximately 12 months following the presentation.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Company's two classes of stock are substantially identical, except with respect to voting rights and the Company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

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