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FOR IMMEDIATE RELEASE

CRAWFORD® LAUNCHES ENHANCED TOTAL CONSTRUCTION SOLUTION

ATLANTA (February 6, 2018) – Crawford & Company® (www.crawfordandcompany.com) (NYSE: CRD-A and CRD-B), the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, today announced an enhanced comprehensive global property and casualty solution for the construction industry.

"Crawford's Total Construction Solution represents the most comprehensive offering available to this industry, and an unparalleled approach to fitting the unique needs of our construction clients," said Michael Hoberman, chief client officer at Broadspire.

Crawford's 76-year history serving construction clients has enabled it to develop deep expertise in the construction industry that comes with unique risk management challenges. Crawford's Construction Solution will be driven by its TPA capabilities in Broadspire with dedicated construction account management, builder's risk and New York labor law expertise, jurisdiction-specific workers' compensation capabilities, forensic accounting capabilities, contractor emergency services and large loss repairs solutions to handle the full spectrum of construction industry claims.

As part of Crawford & Company's mission to enhance and restore lives, businesses and communities, it has been investing in creating industry verticals that are intelligent and innovative to deliver highly customized solutions for its construction industry clients.

"Our continual investment in specialized products, services and technology allow us to provide the highest value to our construction partners," said Terry Hunt, U.S. head of Crawford Global Technical Services. "The Crawford difference is our multi-discipline, globalized approach to claims management."

By working alongside clients, Crawford's skilled experts approach each claim with a problem-solving lens to effectively evaluate and resolve complex claims while mitigating risk and driving superior outcomes for construction clients.

“Our Total Construction Solution is the outcome of many years of data learnings, innovation and knowledge from claims management specialists,” said Rohit Verma, Crawford’s global chief operating officer. “With this new solution, Crawford has a truly integrated approach to client service that extends worldwide.”

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The company’s two classes of stock are substantially identical, except with respect to voting rights and the company’s ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

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