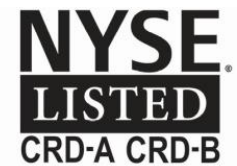




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FOR IMMEDIATE RELEASE

CRAWFORD® TO PRESENT AT THE 20th ANNUAL NEEDHAM & COMPANY GROWTH CONFERENCE

ATLANTA (Jan. 9, 2018) – Crawford & Company®, the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, today announced that W. Bruce Swain, executive vice president and chief financial officer, will present during the 20th Annual Needham & Company Growth Conference at the Lotte New York Palace Hotel in New York City on Wednesday, Jan. 17, 2018 at 5:30 p.m. EST.

The presentation will be broadcast live via the internet. All interested persons should visit the Needham & Company website at <http://wsw.com/webcast/needham84/crd-b/> to register for the webcast. A replay of the webcast will remain available on the company's website for 90 days following the live presentation.

About Crawford®

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The company's two classes of stock are substantially identical, except with respect to voting rights and the company's ability to pay greater cash dividends on the non-voting Class A Common Stock (CRD-A) than on the voting Class B Common Stock (CRD-B), subject to certain limitations. In addition, with respect to mergers or similar transactions, holders of CRD-A must receive the same type and amount of consideration as holders of CRD-B, unless different consideration is approved by the holders of 75% of CRD-A, voting as a class. More information is available at www.crawfordandcompany.com.

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