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## FOR IMMEDIATE RELEASE

### **Crawford & Company® appoints Ole Nyborg as Country Manager, Denmark**

**LONDON (15 September 2017)** – Crawford & Company® (NYSE: CRD-A and CRD-B), the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities, has made a senior appointment in its European business with Ole Nyborg joining as Denmark Country Manager.

Nyborg takes on the role having enjoyed a successful career in the insurance industry across European and global markets. Most recently, Nyborg was head of EMEA claims with Swiss Re Corporate Solutions and he is a former global head of claims for RSA. Reporting to Charlotte Von Krogh, regional director for the Nordic region and part of the European Management Team led by Mike Jones, president, European operations. Nyborg joins Crawford® as we are looking to expand the range of services to clients throughout the region.

Mike Jones says, “Denmark is an important part of our growing business in the Nordic region. I’m delighted we have been able to attract a country manager of Nyborg’s experience and seniority within the European insurance industry and I’m looking forward to working with him as we build on the success of our Danish and wider European business.”

#### **About Crawford**

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world’s largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Crawford Solution® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. More information is available at [www.crawfordandcompany.com](http://www.crawfordandcompany.com).

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