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## **FOR IMMEDIATE RELEASE**

### **BROADSPIRE® NAMES DR. MARCOS IGLESIAS CHIEF MEDICAL OFFICER**

**ATLANTA (June 22, 2017)** – Broadspire®, a division of Crawford & Company®, and a leading global third-party administrator, today announced that Dr. Marcos Iglesias has been named the company’s new chief medical officer, effective June 26. Dr. Iglesias assumes the position from Dr. Jacob Lazarovic, who announced his retirement after 18 years with Broadspire.

“Providing appropriate clinical oversight for injured employees is a critical aspect of the services we provide, and so we are excited to have Dr. Iglesias join Broadspire to provide strategic leadership in this area; his extensive medical and business background, particularly in injury management, makes him an excellent fit for us,” said Neil Lentine, chief operating officer at Broadspire.

Dr. Iglesias brings with him extensive practice and administrative experience in a number of medical areas, including occupational medicine, workers compensation, utilization management and disability management. Prior to joining Broadspire, Dr. Iglesias practiced medicine for 16 years and then held a number of senior management positions with insurance companies; most recently he served as vice president and medical director at The Hartford Insurance Company. Prior to that he held the positions of medical director at Midwest Employers Casualty Company and Lincoln Financial Group.

“Broadspire is known in the industry for its successful medical management approach, which includes making certain that injured workers receive clinically appropriate and cost effective care,” said Dr. Iglesias. “I am excited to join a company that has always been at the forefront of managed care thought leadership, and I look forward to working with the entire clinical team, as well as Broadspire customers, as we work to provide the best care for those affected by injury.”

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Among his professional achievements, Dr. Iglesias is Board Certified in Family Medicine (ABFM) and Utilization Review and Quality Assurance (ABQAURP). He is a Fellow of the American Academy of Family Physicians (AAFP), the American College of Occupational and Environmental Medicine (ACOEM) and the American Institute of Healthcare Quality (AIHQ). He is also certified in Health Care Quality and Management (CHCQM).

Dr. Iglesias received his medical degree in Medicine and Family Medicine from the University of Toronto and later received a master's in Medical Management from the Marshall School of Business at the University of Southern California.

**About Broadspire®**

[Broadspire®](#), a leading global third-party administrator, offers casualty claim, medical management, accident and health, and disability and leave management solutions, helping increase employee productivity and reducing the cost of risk through early intervention, professional expertise and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

**About Crawford®**

Based in Atlanta, Crawford & Company (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Crawford Solution® offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers' compensation claims and medical management, and legal settlement administration. More information is available at [www.crawfordandcompany.com](http://www.crawfordandcompany.com).

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