



Garden City Group, LLC<sup>SM</sup>  
1985 Marcus Avenue  
Lake Success, NY 11042



Media Contact: Christi Cannon  
631.470.6845  
christi.cannon@gardencitygroup.com

## FOR IMMEDIATE RELEASE

### ***GCG Announces Integration with Canada's Leading Claims Administrator, Crawford Class Action Services, Debuts International Brand Identity***

*GCG unites two recognized leaders with proven success executing historic settlement administrations across North America*

**NEW YORK (June 15, 2017)** – Garden City Group, LLC (GCG), a wholly-owned subsidiary of Crawford & Company<sup>®</sup> and a leading global provider of settlement administration solutions, is pleased to announce it has added Canada's oldest and most trusted class action claims administrator – Crawford Class Action Services – to its portfolio. The integration brings together two reputable leaders with a combined half-century of expertise in government, legal, technology and operations and strengthens GCG's capacity to provide premier administration services to clients across North America.

Crawford Class Action Services has been administering class action settlement and voluntary redress programs since class action law came into existence in Canada in 1992. Canadian courts have turned to Crawford Class Action Services to administer cases involving product recalls, water system contamination, tainted blood transfusion, Indian residential schools, institutional duty of care and pharmaceutical and medical device defects. Crawford's Canadian Class Action services team has handled some of Canada's most historic settlement programs, including the Hepatitis C class action settlements, Residential Schools Class Action Litigation, KPMG Overtime Redress Plan and the Walkerton Class Action Settlement.

"This integration is an important step toward expanding the GCG brand globally," said Kenneth Cutshaw, president and CEO of GCG. "Crawford Class Action Services has demonstrated its value to the Canadian courts, the legal community and consumers for more than two decades. We look forward to continuing

that tradition and to delivering a more comprehensive suite of services to our clients in North America and around the world.”

Michael Mooney, vice president and general manager of Crawford Class Action Services, will remain at the helm of GCG’s Canadian operations. During his 10-year tenure, Mooney has earned the confidence of the courts, serving as both a court-appointed monitor and an independent auditor in the pre-settlement stage, where he ensures cases are administered fairly and in accordance with the terms of the settlements and the court’s directives.

“This alignment with GCG affords our clients the perspective of a company that has operated longer and across a broader range of litigation, both of which are critical and competitive advantages in Canada’s emergent class action environment,” said Mooney. “In return, our intimate knowledge of the landscape combined with our access to the Crawford Canada network will have an immediate and positive impact on GCG’s clients across North America.”

### **New International Brand Identity**

In conjunction with its expansion into the Canadian market, GCG today debuted a new logo and brand identity, which reflects both the company’s international growth and its long-standing and on-going commitment to delivering more: more expertise, more value, more technology, more service lines in more countries, and more resources dedicated to providing clients the quality and service they expect. The new branding centers upon the sole use of the GCG acronym.

“We recognize and appreciate how far we’ve come as ‘Garden City Group,’” said Christi Cannon, senior vice president and chief client officer. “But we’re equally excited about the future as GCG, where our brand identity is driven by our industry-leading team and their commitment to solving our clients’ complex challenges in smart, innovative ways. As we continue to expand, our vision and values will inform everything we do, and we think our new branding captures that perfectly.”

To learn more about GCG’s new logo and brand identity, please visit us at [choosegcg.ca](http://choosegcg.ca). Stay up to date with the latest news about GCG by following us on Facebook ([facebook.com/gcgnews](https://www.facebook.com/gcgnews)), Twitter (@GCGnews) and LinkedIn (GCG).

## **About GCG**

For more than three decades, GCG ([www.choosegcg.com](http://www.choosegcg.com)) has been the premier global provider for class action settlement administrations, restructuring and bankruptcy matters, mass tort settlement programs, regulatory settlements, and data breach response programs. GCG is the partner of choice for leading law firms, corporate legal departments, and government agencies, handling a wide range of matters, including notably the *General Motors Ignition Switch Defect Litigation*, the CAD\$4.6 billion *Indian Residential Schools Settlement*, the \$2.3 billion *Bank of America Securities Litigation*, the more than CAD\$2.1 billion *Hepatitis C* class action settlements, the more than \$1.425 billion *Stryker Hip settlements*, the \$500 million *Countrywide MBS Settlement* and the *Walkerton Class Action Settlement*. GCG is a subsidiary of Crawford & Company.

## **About Crawford®**

Based in Atlanta, Crawford & Company® (NYSE: CRD-A and CRD-B) is the world's largest publicly listed independent provider of claims management solutions to insurance companies and self-insured entities with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. More information is available at [www.crawfordandcompany.com](http://www.crawfordandcompany.com).

###

For more information, please contact:

Christi Cannon

631-470-6845

[Christi.Cannon@choosegcg.com](mailto:Christi.Cannon@choosegcg.com)