

FOR IMMEDIATE RELEASE
Crawford & Company®
Atlanta City Council
Trees Atlanta

Crawford® Employees Plant Trees to Help Spruce up Atlanta
Volunteers Make Environment Greener, Cleaner

ATLANTA (Oct. 14, 2016) – Crawford & Company® (NYSE: CRDA; CRDB), one of the world’s largest independent providers of claims management solutions, will team up with Trees Atlanta and the Atlanta City Council Oct. 15 for Plantlanta, the first-ever, city-wide tree planting event. During Crawford®’s eighth annual Global Day of Service, Atlanta volunteers will gather to plant new trees at Underwood Hills Park located in the Candler/Lake Claire areas near downtown Atlanta. The Crawford group, which comprises Plantlanta’s largest volunteer contingent, will meet at 8:45 a.m. in the park located at 1845 Harper Road Northwest, Atlanta, GA 30318.

“We are thrilled to get outside and get our hands dirty during this community-wide effort to make Atlanta a greener, cleaner place to live. It’s truly an honor for Crawford’s Atlanta volunteers to take part in Plantlanta’s inaugural event while our colleagues worldwide help in their communities as well,” said Harsha V. Agadi, Crawford president and CEO, referring to the approximate 160 projects Crawford employees are working on throughout the world.

Every October, also known as NeighborWoods Month, tens of thousands of volunteers partner with local tree planning organizations across the country to spruce up their neighborhoods by planting and caring for trees. Plantlanta will consist of volunteers joining efforts to dig holes, break up root balls, plant, mulch and water hundreds of trees to increase the canopy of Atlanta’s neighborhoods and parks. This event is part of Trees Atlanta’s larger effort to raise awareness of the city’s role in protecting and maintaining Atlanta’s urban forest.

“Trees Atlanta works hard to preserve Atlanta as the ‘City in the Forest’ and involves the community to make this possible,” said Greg Levine, Trees Atlanta’s co-executive director. “We are very excited to kick off this year’s planting season by installing trees in every city council district in one day.”

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About Trees Atlanta

Founded in 1985, Trees Atlanta works tirelessly to address Atlanta’s tree loss, protect its forests, and create new green space. Empowered by community volunteers, it serves the metro Atlanta area, and has grown to become one of Atlanta’s most widely known and supported non-profit organizations.

About Crawford®

Based in Atlanta, Ga., Crawford & Company® (www.crawfordandcompany.com) is one of the world's largest independent providers of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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