



FOR IMMEDIATE RELEASE

Press Release

Broadspire® Chief Medical Officer to Present during DMEC Annual Conference

Speakership Topic: Impact of Opioid Abuse in the Workplace

ATLANTA (JULY 18, 2016) – Dr. Jacob Lazarovic, Broadspire® senior vice president and chief medical officer, and Kelly Dieppa, Broadspire vice president of Disability and Leave Operations, will present and moderate during a workshop at the 2016 Disability Management Employer Coalition (DMEC) Annual Conference at the Hilton New Orleans. The conference takes place July 18-21.

The 8:30-9:30 a.m. July 21 (Central Daylight Time) presentation entitled, “Opioid Abuse and the Impact on Workplace Productivity,” will take place in the Grand Ballroom. Lazarovic will be a panelist along with two other industry medical specialists; and Dieppa will moderate the session.

The discussion will include information on the opioid epidemic, which has resulted in a nine-fold increase in drug-related morbidity and mortality. It will address the pain dilemma and provide tips on effectively managing the epidemic in a way that helps contain medical costs and indemnity expenses; and maximize the functionality, quality of life, and return-to-work capacity of injured and ill workers.

Additionally, a Broadspire team of experts will be on hand at Booth 409 throughout the conference.

About Broadspire®

Broadspire®, a leading global third-party administrator, offers casualty claim, medical management, accident and health, and disability and leave management solutions, helping increase employee productivity and reducing the cost of risk through early intervention, professional expertise and data

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analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

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