



FOR IMMEDIATE RELEASE



Crawford® to Present at 18th Annual Needham & Company Growth Conference

ATLANTA (Jan. 8, 2016) – Crawford & Company®, the world’s largest independent provider of claims management solutions to insurance companies and self-insured entities, today announced that Harsha V. Agadi, interim president and chief executive officer, and W. Bruce Swain, EVP and chief financial officer, will present at the 18th Annual Needham & Company Growth Conference at the Palace Hotel in New York City on Tuesday, Jan. 12, 2016 at 4:10 p.m. EST.

The presentation will be broadcast live via the Internet. All interested persons should visit the Crawford & Company website at <http://us.crawfordandcompany.com/about-us/investor-relations.aspx> to register for the webcast. A replay of the webcast will remain available on the company’s website for 90 days.

About Crawford®

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford



Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting

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services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.

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This press release contains forward-looking statements, which may include statements about the expected future financial condition, results of operations and outlook of Crawford & Company. Statements, both qualitative and quantitative, that are not historical facts may be "forward-looking statements" as defined in the Private Securities Litigation Reform Act of 1995 and other federal securities laws. Forward-looking statements, many of which are outside of Crawford & Company's control, involve a number of risks and uncertainties that could cause actual results to differ materially from historical experience or Crawford & Company's present expectations. These include, among others, risks associated with changes in executive management of Crawford & Company or its subsidiaries as described above. Accordingly, no one should place undue reliance on forward-looking statements, which speak only as of the date on which they are made. Crawford & Company does not undertake to update forward-looking statements to reflect the impact of circumstances or events that may arise or not arise after the date the forward-looking statements are made. For further information regarding Crawford & Company, including factors that could cause our actual financial condition, results or earnings to differ from those described in any forward-looking statements, please read Crawford & Company's reports filed with the SEC and available at www.sec.gov or in the Investor Relations section of Crawford & Company's website at www.crawfordandcompany.com.

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