



FOR IMMEDIATE RELEASE



## **Crawford's Willemse to Speak during Aon Risk Symposium Panel Discussion**

**ATLANTA (September 10, 2015)** – Dr. Andries G. Willemse, senior vice president of Crawford & Company's [Global Technical Services®](#) (GTS®), will present as part of an interactive workshop panel during the 2015 Aon Risk Symposium in Chicago from September 13 to 15. Willemse and three other panelists will discuss, "Does Your Carrier's Claims Performance Empower Your Risk Management Results?" Joining Dr. Willemse on the panel will be speakers from Aon Risk Solutions and QBE North America.

"Does Your Carrier's Claims Performance Empower Your Risk Management Results?" will be take place during back-to-back breakout sessions from 10 to 10:45 a.m. and 11 to 11:45 a.m. on Tuesday, Sept. 15. The discussion will address issues faced by multinational clients, such as why claims service has become a deciding factor in selecting a carrier; how companies overcome today's greatest obstacles to attain success; and what new strategies are being implemented to address multinational risk managers' needs. It will also touch on methods carriers employ to deliver differentiated, meaningful proposals to multinational clients; and what multinational clients should think about when comparing the claims services of potential carriers.

"Our clients—and their clients—are continually forced to adapt to changing market forces following major loss events," said Willemse. "Fortunately, as markets harden and soften, we can adapt to our clients' needs through, amongst other factors, our unparalleled global network and rich in-house skills.

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“We collect vast amounts of data on individual losses and events, and this becomes a value-added proposition to our clients as they continually vie for a competitive advantage,” he said. “At the end of the day, we are collectively focused on making the policyholder whole.”

Dr. Willemse is responsible for the global administration of Global Technical Services, a unit of Crawford & Company that specializes in adjusting large, complex losses. He manages the global GTS strategy and project plans, development and implementation of the GTS brand and value proposition; and the management of the Global Large Loss Database.

#### **About GTS®**

Crawford [Global Technical Services®](#) (GTS®) is the company's global solution for large, complex and specialty claims—these encompass a wide range of claims situations across a variety of Global Practice Groups. Overall, it has almost 500 of the world's most experienced senior adjusters and industry specialists operating from 144 locations worldwide.

#### **About Crawford®**

Based in Atlanta, Ga., Crawford & Company® ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.



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