



FOR IMMEDIATE RELEASE



**Crawford & Company® Receives 2015 *CIO* 100 Award**

*Second Consecutive Award for Companies that Demonstrate Excellence and Achievement in Information Technology*

**ATLANTA (August 11, 2015)** – Crawford & Company today announced that for the second consecutive year it has been selected as an honoree for IDG’s *CIO* magazine’s 28th annual *CIO* 100 Awards. The magazine’s editors and external judges chose Crawford as one of 100 innovative organizations that uses information technology (IT) effectively to create business value by delivering competitive advantage to the enterprise and enabling growth.

“We appreciate *CIO* magazine honoring us again, especially considering the many top companies competing for this recognition” said Brian Flynn, Crawford executive vice president and global chief information officer. “Our advanced, custom technology is designed primarily with two goals in mind—to improve our processes and benefit our clients, and *CIO*’s award validates our success in reaching those goals.”

Crawford’s *CIO* award was based on its internally developed desktop, mobile and social business process applications for claims adjusting management. Collectively, the Company’s technology is known as Crawford iQ™, which is how Crawford categorizes and markets its innovative suite of proprietary technological products and services, with a goal of making its state-of-the-art technology more approachable.

As part of its award, Crawford was included in the magazine’s coverage of *CIO* 100 honorees online and in its August 1, 2015 issue. The Company was also recognized at an awards dinner at the *CIO* 100 Symposium & Awards Ceremony, August 9-11, 2015, in Colorado Springs, Colorado.

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The process for choosing the CIO 100 honorees is systematic and very competitive. Recipients of this year's CIO 100 Award were selected through a three-step process. First, companies filled out an online application form detailing their innovative IT and business initiatives. Next, a team of external judges (many of them former CIOs) reviewed the applications in depth, looking for leading-edge IT practices and measurable results. Finally, CIO editors reviewed the judges' recommendations and selected the final 100.

### About CIO

CIO is the premier content and community resource for information technology executives and leaders thriving and prospering in this fast-paced era of IT transformation in the enterprise. The award-winning CIO portfolio—[CIO.com](http://CIO.com), CIO magazine (launched in 1987), CIO executive programs, CIO strategic marketing solutions, CIO Forum on LinkedIn, CIO Executive Council and CIO primary research—provides business technology leaders with analysis and insight on information technology trends and a keen understanding of IT's role in achieving business goals. Additionally, CIO provides opportunities for IT solution providers to reach this executive IT audience. The CIO Executive Council is a professional organization of CIOs created to serve as an unbiased and trusted peer advisory group. CIO is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events, and research company. Company information is available at [www.idgenterprise.com](http://www.idgenterprise.com).

### About Crawford®

Based in Atlanta, Ga., Crawford & Company® ([www.crawfordandcompany.com](http://www.crawfordandcompany.com)) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.



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