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Press Release

Broadspire®'s Jacob Lazarovic, M.D. to Present at 2015 WCI Conference
Will be Part of Panels discussing Health Care Collaboration and Quality Care

ATLANTA (August 10, 2015) — Jacob Lazarovic, M.D., FAAFP, senior vice president and chief medical officer, Broadspire®, will be appearing in two panel discussions at the Workers' Compensation Institute's (WCI) 70th Annual Workers' Compensation Educational Conference® and the 27th Annual Safety and Health Conference. This national meeting will be held August 23–26 at the Orlando World Center Marriott in Orlando, Fla.

WCI is a nonprofit educational organization that serves as a comprehensive resource to all workers compensation stakeholders. Broadspire is a leading global third-party administrator of workers compensation claims, liability claims and medical management services.

The first panel is "Safety, TPA & Provider: A Collaboration for Superior Patient Care Outcomes". This session is scheduled for Monday, August 24, 2015, 1:00-2:00 p.m. EST, in Crystal Ballrooms A & B. The panel will discuss the preferred interactions between third party administrators and health care providers that lead to optimal patient recovery outcomes.

The second panel, titled "Quality Care Movement," will take place on Wednesday, August 26, 2015, 10:00-11:00 a.m. EST, in Grand Ballroom 8A on the Convention Level. The panel will provide an update on the health care delivery system quality movement and how data collection and analysis—along with performance scoring, patient engagement and health literacy—is affecting health care providers from individual physicians to major hospital networks.

Lazarovic directs the medical department at Broadspire and speaks regularly at national conferences. A board-certified family physician, he attended medical school and completed residency training at McGill University in Montreal, Canada, and practiced family and emergency medicine before entering into full-time medical management.

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About Broadspire®

Broadspire®, a leading global third-party administrator, offers casualty claim, medical management, accident and health, and disability and leave management solutions, helping increase employee productivity and reducing the cost of risk through early intervention, professional expertise and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

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