



FOR IMMEDIATE RELEASE



Crawford Names Dan Daniel Vice President, U.S. Property & Casualty Client Development

ATLANTA (July 22, 2015) – Crawford & Company announced today that Dan Daniel has been named vice president, U.S. Property & Casualty client development; he formerly served as vice president of Catastrophe Services for U.S. Property & Casualty. He reports to Larry Thomas, chief executive officer, U.S. Property & Casualty and to Dr. Emanuel Lauria, executive vice president and chief client officer, Global Client Development.

“Dan has accomplished significant goals for the operations of Catastrophe Services, and we have been very pleased with his performance,” said Lauria. “We believe that he will bring the same focus on creating successful results to our business development and client services function.”

In his new role he will lead the U.S. Property & Casualty Business Development team with responsibility for new and improved client relations, as well as for growth in profitable revenue. He will continue to have oversight of Crawford’s catastrophe response for the U.S. and the Caribbean. Daniel is based in Crawford’s world headquarters in Atlanta.

Daniel's loss adjusting experience includes serving as a catastrophe adjuster, branch adjuster, branch manager, regional manager and senior vice president of centralized services, which included overseeing catastrophe services. Before joining Crawford in 2015, he provided general claims management consulting services in Canada, the U.S. Virgin Islands, Puerto Rico, and Latin America, and earlier held various technical and operations management positions with a global claims management firm for 15 years.

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Daniel holds a Bachelor of Science degree in Economics from Texas A&M University, as well as Associate in Claims and Legal Principles Claims Specialist designations from the Insurance Institute of America.

About Crawford®

Based in Atlanta, Ga., Crawford & Company® (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRD-A and CRD-B.



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