



FOR IMMEDIATE RELEASE

Broadspire® Executives to Present at 20th Annual DMEC Conference

ATLANTA (July 20, 2015) —Broadspire® executives will take part in panel discussions on Integrated Disability Management and on retaining older workers at the 2015 Disability Management Employer Coalition (DMEC) Annual Conference. This yearly membership event will occur August 2-5, 2015, at the San Francisco Marriott Marquis, in San Francisco. DMEC is a nationwide non-profit organization that advances strategies and resources to improve workforce productivity. Broadspire®, a global third-party administrator to employers and insurance companies, offers a broad suite of customized, integrated services designed to increase employee productivity while reducing expenses and containing costs. Broadspire will be exhibiting at the Conference in booth 314.

Kristi Milkovich, a Broadspire senior claim adjuster with its Western Service Center, will be part of a panel discussing “Highly Customized Outsourced Integrated Disability Management for the Smaller Employer” on Monday, August 3, from 4:00-5:00 p.m. PST in room A3. In the session attendees will learn how an employer of under 3,000 employees can access and afford highly customized and integrated disability management services across multiple outsourced vendors.

On Tuesday, August 4, Broadspire will be partnering with Hospital Corporation of America (HCA) to present on the topic of “Developing Strategies for Retaining an Aging Workforce” from 4:00-5:00 p.m. PST in room B6. The presentation will be led by Adam Nadler, client advocate at Broadspire. The discussion will have a focus on how an aging workforce will impact companies in the future, with an examination of strategies for accommodating and adjusting to the needs of the aging employee.

“We appreciate the opportunity to be part of DMEC’s Conference and again contribute our experience and knowledge to these sessions,” said Danielle Lisenbey, president and chief executive officer, Broadspire. “With our clients, we can offer the combined perspective of both the corporate user of

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disability and retention services and of the services provider, giving attendees a more thorough, integrated understating of the relationship and process involved.”

In 2013 Lisenbey became a member of the Executive Advisory Board of DMEC, which includes representation from major insurers. As a member of the Board, she helps support the strategic direction and development of DMEC, utilizing her extensive experience and deep industry expertise to assist the organization’s efforts.

About Broadspire®

Broadspire®, a global third-party administrator, offers casualty claim, medical management, accident and health, and disability and leave management solutions, helping increase employee productivity and reducing the cost of risk through early intervention, professional expertise and data analytics. As a Crawford Company, Broadspire is based in Atlanta, Ga. Services are offered by Crawford & Company under the Broadspire brand in countries outside the U.S.

About Crawford®

Based in Atlanta, Ga., Crawford & Company® (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRD-A and CRD-B.



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