



FOR IMMEDIATE RELEASE



Crawford® Strengthens Aviation Team in the Americas

Highly Experienced Industry Professional Heads Growing Aviation Claims Group

ATLANTA (April 23, 2015) – Crawford & Company® (NYSE: CRDA; CRDB), the world’s largest independent provider of claims management solutions, has announced that Ken Forsyth will be joining Crawford Global Technical Services® (GTS®) as managing director Aviation - the Americas effective April 23, 2015. GTS is Crawford’s definitive global offering to major incident claims handling, including catastrophic and complex claims, high value property and casualty claims, as well as specific claims within a range of industries, including Aviation. Forsyth brings with him more than 37 years of aviation claims experience, and will be based in the GTS Miami Aviation office.

“GTS is fortunate to have Ken on board as head of our Aviation claims group in the Americas. There are few professionals in the industry who can match his depth and breadth of experience,” said John Sharoun, Global Technical Services CEO - the Americas. “As we focus on growing our Aviation capabilities in this region—and globally—he will be a major contributor to our efforts.”

Prior to joining GTS, Forsyth was a regional director of McLarens Aviation. Earlier he had served for more than 16 years as president of Airclaims, Inc., and before that position was director of the Claims - Specialties Group at Lambert Fenchurch Insurance Brokers, Ltd., in London for over 19 years.

Forsyth will work alongside another Aviation expert, Nic Stratta. Stratta joined Crawford as a result of the recent acquisition of GAB Robins and brings many years of industry experience, leadership and innovative solutions to the Company’s Aviation clients. He serves as chief operating officer of Dallas, Texas-based Aviation Light Services Corporation (ALSC), a Crawford company.

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Stratta and Forsyth will report to Trevor Light, CEO of Crawford Aviation, which is headquartered in London.

“I welcome Ken to our team and look forward to working with both Ken and Nic in the Americas. They are both long-time, well known members of the Aviation community, and I’m excited about the offering that together we will bring to our clients in the Americas and around the globe,” said Light.

About GTS®

GTS® is Crawford’s definitive solution for large, complex claims, providing the highest level of world-class talent in the industry’s largest network to strategically manage losses around the globe. With nearly 500 of the world’s most experienced senior adjusters and industry specialists operating from 144 locations worldwide, GTS assists all major stakeholders with strategic loss management during significant claims.

About Crawford®

Based in Atlanta, Ga., Crawford & Company® (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford Solution™ offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company’s shares are traded on the NYSE under the symbols CRD-A and CRD-B.



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