



FOR IMMEDIATE RELEASE



Crawford Names Dan Daniel Vice President of Catastrophe Services

ATLANTA (January 13, 2015) – Crawford & Company announced today that Dan Daniel has been named vice president of Catastrophe Services for its U.S. Property & Casualty unit, and becomes a member of its leadership team. He brings more than 20 years of senior claims experience to his position, and reports to David Repinski, chief executive officer, U.S. Property & Casualty.

“During his career Dan has successfully advanced through local, regional and national claims management positions, and is a terrific fit with Crawford and its Catastrophe Services,” said Repinski. “We confident that he will be a highly successful leader at both the U.S. and Americas levels.”

In his new role Daniel will work on the strategic growth and service delivery associated with natural and man-made catastrophes, along with leading several key current client relationships. He will also be responsible for helping to manage Crawford’s catastrophe response for all of the Americas region, including Canada, Latin America and the Caribbean. Daniel will be based in the Atlanta area.

Daniel's loss adjusting experience includes serving as a catastrophe adjuster, branch adjuster, branch manager, regional manager and senior vice president of centralized services, which included overseeing catastrophe services. Most recently he has independently provided general claims management consulting services in Canada, the U.S. Virgin Islands, Puerto Rico, and Latin America, and earlier held various technical and operations management positions with a global claims management firm for 15 years.

Daniel holds a Bachelor of Science degree in Economics from Texas A&M University, as well as Associate in Claims and Legal Principles Claims Specialist designations from the Insurance Institute of America.

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About Crawford

Based in Atlanta, Ga., Crawford & Company (www.crawfordandcompany.com) is the world's largest independent provider of claims management solutions to the risk management and insurance industry as well as self-insured entities, with an expansive global network serving clients in more than 70 countries. The Crawford SolutionSM offers comprehensive, integrated claims services, business process outsourcing and consulting services for major product lines including property and casualty claims management, workers compensation claims and medical management, and legal settlement administration. The Company's shares are traded on the NYSE under the symbols CRDA and CRDB.



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